



## BC Adaptive Snowsports Social Media Policy

### Definitions

1. The following terms have these meanings in this Policy:
  - a) *“Social media”* – The catch-all term that is applied broadly to new computer-mediated communication media such as blogs, YouTube, Facebook, Instagram, Tumblr, TikTok, LinkedIn, Snapchat, and Twitter.

**Participants** – Refers to all categories of individual members and/or registrants defined in the By-laws of BCAS who are subject to the BC UCC and the policies of BCAS, as well as all people employed by, contracted by, or engaged in activities with, BCAS including, but not limited to, employees, contractors, athletes, coaches, instructors, officials, volunteers, managers, administrators, committee members, parents or guardians, spectators, and Directors and Officers

### Preamble

2. BCAS is aware that Individual interaction and communication occurs frequently on social media. BCAS cautions Participants that any conduct falling short of the standard of behaviour required by BCAS' *Code of Conduct and Ethics* will be subject to the disciplinary sanctions identified within the BCAS' *Discipline and Complaints Policy*.

### Application of this Policy

3. This Policy applies to all Participants.

### Conduct and Behaviour

4. Per BCAS' *Discipline and Complaints Policy* and *Code of Conduct and Ethics*, the following social media conduct may be considered an infraction:
  - a) Posting a disrespectful, hateful, harmful, disparaging, insulting, or otherwise negative comment on a social medium
  - b) Posting a picture, altered picture, or video on a social medium that is harmful, disrespectful, insulting, or otherwise offensive
  - c) Creating or contributing to a Facebook group, webpage, Instagram account, Twitter feed, blog, or online forum devoted solely or in part to promoting negative or disparaging remarks or commentary about BCAS, its stakeholders, or its reputation
  - d) Any instance of cyber-bullying or cyber-harassment, where incidents of cyber-bullying and cyber-harassment can include but are not limited to the following conduct on any social medium, via text-message, or via email: regular insults, negative comments, vexatious behaviour, pranks or jokes, threats, posing as another person, spreading rumours or lies, or other harmful behaviour.